

IDEAS FOR CUSTOMIZING YOUR REAL ESTATE NEWSLETTER



Template #1:

Serving all your real estate needs!

I am interested in:

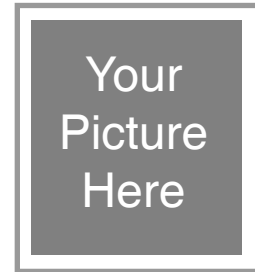
- A free market evaluation of my property.
- Buying a home or second home.
- Purchasing investment property.
- Passing on a referral.
- Receiving an answer to this question:



Direct: xxx-xxx-xxxx

Your name _____

Best way to reach you _____



Ryan Realtor

If you or someone you know is thinking of buying or selling a home, give me a call.

Knowing my clients are informed, at ease and receive the very best service is my top priority.

Fax form to: xxx-xxx-xxxx Or mail to 111 Hometown Lane, Hometown, Ohio xxxxx

ANY WORDING, GRAPHICS OR LAYOUT CAN BE CHANGED
Mark changes on this copy and fax back to 303.460.7427

Your name _____

Your company _____

Name for your newsletter (masthead) _____

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IDEAS FOR CUSTOMIZING YOUR REAL ESTATE NEWSLETTER

In
Touch
Today
Corporation

Template #2:

Your Logo Here

Your
Picture
Here

*As a way to show my gratitude for your affiliation with my business,
I'm giving a free appraisal to you to use for your own financing
needs, or give to a friend or family member who may be thinking
about buying a home. Thank you, for your business.*

Suzy Sells
XXX-XXX-XXXX

FREE APPRAISAL

FOR NEW OR RETURN CLIENTS OF SUZY SELLS

To be used towards the closing costs associated with purchasing a home through

YOUR COMPANY XXX-XXX-XXXX

(coupon is transferable)

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Template #3:

From your real estate professional:



Harold Homes
Realtor
xxx-xxx-xxxx



With over 25 years of experience in the real estate industry, you can be certain that your home is in the right hands. I pride myself on having built a referral-only business, and I make certain every referred client is more than satisfied.

*Buying and selling a home can be a stressful time. My goal is to make the entire process stress-free and easy. I have the experience and dedication to deliver all of your real estate needs, but most of all **I care.***

Give me a call, and let me help you through the stressful times.

Office 303-460-1027 Cell 303-460-1027
www.haroldshomes.com

Your Logo Here

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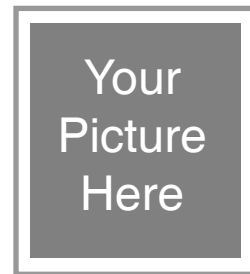
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Template #4:

BOOKLETS BELOW CAN BE ORDERED ONLINE WWW.INTOUGHTODAY.COM

Please send the following free booklets:

- 10 Tips to Prepare Your Home for Sale
- Buying Your First Investment Property
- Buying Your First Home
- Financial Planning Strategies
- Creating Curb Appeal
- 20 Home Improvements That Pay Back
- How Much Home Can You Afford?
- Staging Your Home to Sell
- When's the Right Time...To Refinance?
- Thinking of Building? What You Must Know



Ruby Realtor
xxx-xxx-xxxx

Your Logo Here

Name: _____

Address: _____

Fax form to:xxx-xxx-xxxx Or mail to 111 Hometown Lane, Hometown, Ohio xxxxx

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Template #5:

If you want to make your marketing dollar stretch, ask an originator you have a relationship with to joint advertise with you. We will bill each of you separately and **it cuts the cost in half.**

THINKING ABOUT BUYING OR SELLING?

WORK WITH A TEAM YOU CAN TRUST:



Rosy Realtor

**Office 303-423-3561
Cell 303-423-3561**

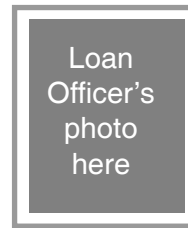
Learn more about the area:
www.mywebsite.com

**Real Estate Co.
Logo Here**

We know how stressful the homebuying process can be. That's why we work as a team to insure you receive the most complete, caring and informative service possible.

We go the extra mile to find you the perfect home with the financing that meets your long-term as well as short term goals.

If you know someone who may be interested in our services, give us a call with their name and number. We'll be happy to reduce the stress from their buying and selling process too.



Orville Originator

**Office 303-423-3561
Cell 303-423-3561**

Apply for financing online:
www.mywebsite.com

**Mortgage Co.
Logo Here**

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Template #6:

I L♥VE HELPING PEOPLE FIND HOMES



Making it possible for people to sell or buy a home is the most gratifying way to make a living I can imagine.

I feel it is an honor and a privilege to work with a client to discover the perfect home for their particular needs, while making the entire process as stress-free as possible.

If someone you know is ready to buy or sell a home, please pass on my name.

**Your
Picture
Here**

Your Logo Here

Phone 999-999-9999
Cell 888-8880-8888
Fax 444-444-4444
Email SSELLS@SELLHOMES.COM

Suzy Sells
Mortgage Professional

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Template #7:

Help Me Do More of What I Love...

There is nothing more gratifying to me than helping people find homes... that safe, love-filled haven where dreams are born. And it's even more wonderful to help a friend or family member of one of my clients or associates with whom I've already established a relationship and a bond of trust.

If you know of someone who is ready to buy or sell a home, I would be honored if you would pass on my name. Your referral is the highest compliment I can receive.

**Your
Picture
Here**

Harvey Home
Real Estate Professional

Your Logo Here

Phone 999-999-9999
Cell 888-8880-8888
Fax 444-444-4444
Email AGENT@IDOHOMES.COM

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Template #:9

A Great Team...

*an invaluable tool in your
home buying process!*

Photo
Here

Photo
Here

Buying • Building • Investments
Vacation Homes • Second Homes

Rosie Realtor
Realtor

(123) 456-7890
rosie@realty.com

Logo Here

Whether you're a first time homebuyer or moving up into your dream home, a beginning real estate investor or a seasoned professional, we'd love to assist you with your next property purchase.

Call us for a complimentary
consultation.

Mary Mortgage
Loan Officer/Partner

(123) 456-7890
ma@mortgage.net

Logo Here

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Template #:10

Experience... There IS No Substitute

We have over 10 years combined experience, and we pride ourselves on choosing the right properties and loan products to fit our clients' needs. For your next real estate purchase, there is only one call you need to make...

Photo
Here

Logo Here

Photo
Here

Larry Loan
Mortgage Originator
Office: 123-456-7890
Cell: 123-456-7890
larry@mortgage.com

Logo Here

Ralph Realtor
Real Estate Professional
Office: 123-456-79-890
Cell: 123-456-7890
ralph@realtor.com

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TEMPLATES FOR CUSTOMIZING
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Today**
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Template #:11

Photo
Here

Ralph Realtor
Real Estate Associate

Office: 123-456-7890
Cell: 123-456-7890
ralph@realtor.com

Logo Here

*Your Referrals are the
Bedrock of my Business...
And I Sincerely Appreciate
Each and Every One!*

*If you have a friend, family member or business
associate who is thinking about buying, selling or
investing in real estate, please pass on my name
and number. I promise to exceed their expectations
with knowledge, superb service and prompt answers
to all their questions.*

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**In
Touch
Today
Corporation**

Template #:12

"To give real service you must add something which cannot be bought or measured with money, and that is sincerity and integrity." Douglas Adams

Photo
Here

Ralph Realtor
Real Estate Associate
Office: 123-456-7890
Cell: 123-456-7890
ralph@realtor.com
www.ralphshomes.com

Logo Here

If you, or someone you know, are in need of assistance with buying or selling a home, please give me a call. I'd love the opportunity to serve you!

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Template #:13

Buying a Home is Easier When You Work With the “Your Area/City Here” Expert!

Photo
Here

Ralph Realtor
Real Estate Associate
Office: 123-456-7890
Cell: 123-456-7890
ralph@realtor.com
www.ralphshomes.com

Logo Here

A professional with first hand knowledge of the area you live in (or are interested in living in) is an invaluable asset. I can provide you with facts and figures on local schools, taxes, crime rates, restaurants and more. And if you're ever in need of a referral to a loan consultant, contractor, landscaper, or other professional, please don't hesitate to give me a call. I'd love to put my knowledge at your fingertips!

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Signature _____

TEMPLATES FOR CUSTOMIZING YOUR NEWSLETTER



Template #:14



Ralph Realtor
Real Estate Agent
Office: 123-456-7890
Cell: 123-456-7890
ralph@realtor.com



A Proven Track Record...

The satisfaction of past clients can say a lot about a professional's ethics, skills and abilities. Here is what a few of my clients have to say:

"Client quote goes here. Client quote goes here. Client quote goes here. Client quote goes here. Client quote goes here. Client quote goes here. Client quote goes here. Client quote goes here." Cary
Client

"Client quote goes here. Client quote goes here. Client quote goes here. Client quote goes here. Client quote goes here. Client quote goes here. Client quote goes here. Client quote goes here." Cary
Client

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